Stigma Reduction Resources (compiled July 2020)

- Tough as a Mother: https://www.toughasamother.org/
- Lift the Label: https://liftthelabel.org/
- Opioids: The Crisis Next Door: https://www.crisisnextdoor.gov/
- Farm Town Strong: https://farmtownstrong.org/
- Healthy Connections: https://healthyconnectionswv.org//Media/Outreach-Toolkit/Outreach-Toolkit Artists-Celebrities.aspx
- Stigma Free West Virginia: https://stigmafreewv.org
- The Real Stigma of Substance Use Disorders: Does it Matter How We Talk About People with Substance Use Disorder? https://www.recoveryanswers.org/research-post/ the-real-stigma-of-substance-use-disorders/
- Discrimination, immigration, treatment expectations, non-abstinent recovery, and family stigma: current barriers to treatment seeking among Latinos https://www.recoveryanswers.org/research-post/latino_recovery/
- When it comes to stigma and opioids, how you got started may matter https://www.recoveryanswers.org/research-post/stigma_and_opioids/
- Confronting Inadvertent Stigma & Pejorative Language in Addiction Scholarship https://www.recoveryanswers.org/research-post/confronting-inadvertent-stigma-pejorative-language-in-addiction-scholarship/
- Overcoming Stigma, Ending Discrimination Webcast https://www.recoveryanswers.org/media/overcoming-stigma-ending-discrimination-webcast/
- Community Opinion Survey to measure the presence of stigma, developed by Maine
 Quality Counts
 https://www.surveymonkey.com/r/communityopinionsurvey?
 fbclid=lwAR0ifdAZVX0tYmK1e9tc SDAOn -OasVQ0ui6Bcroa xgguERGGDEBTVo5bU
- Ending Discrimination Against People with Mental and Substance Use Disorders: The Evidence for Stigma Change. (2016). Retrieved from https://www.ncbi.nlm.nih.gov/books/NBK384914/
- Stigma Reduction through Contact Strategy
 http://www.williamwhitepapers.com/blog/2015/05/stigma-reduction-through-contact-strategies-bill-white-and-tom-hill.html
- Tremendous science education resources: https://www.addictionpolicy.org/
- Language Transformation: http://www.apnc.org/apnc-blog/language-matters/

- Social Media Resources:
 - o https://attcnetwork.org/sites/default/files/2019-04/Anti-Stigma%20Toolkit.pdf
 - o https://www.thefix.com/lift-label-campaign-fights-opioid-addiction-stigma
 - o https://www.samhsa.gov/sites/default/files/programs campaigns/02. webcast 1 reso urces-508.pdf
- The effectiveness of interventions for reducing stigma related to substance use disorders: a systematic review https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3272222/