



**Colorado Consortium for Prescription Drug Abuse Prevention**  
**6<sup>th</sup> Annual Meeting – Thursday, October 25, 2018**  
**University of Colorado Anschutz Medical Campus, Education 2 South, Room 1102**  
**13121 E. 17<sup>th</sup> Avenue, Aurora, CO 80045**

## AGENDA

7:30-8:30am	Registration, poster walk and coffee/light breakfast	Ed2S Lobby
8:30-8:40am	<b>Welcome and overview of day's activities</b> Rob Valuck, Director of CCPDAP	Ed2S Rm 1102
8:40-9:15am	<b>Opening remarks from our state partners</b> Lindsey Myers, CDPHE Ronne Hines, DORA Robert Werthwein, DHS/OBH Cathy Traugott, HCPF	Ed2S Rm 1102
9:15-10:00am	<b>The Consortium: Highlights of past year and current activities</b> Rob Valuck	Ed2S Rm 1102
10:00-10:15am	Break	Ed2S Lobby
10:15-11:15am	<b>Work group reports</b>	Ed2S Rm 1102
11:15-11:40am	<b>Federal efforts-SAMHSA Region 8 representatives</b>	Ed2S Rm 1102
11:40-11:50am	<b>Jody Gingery, RN, M.Ed Exceptional Service Awards</b>	Ed2S Rm 1102
11:50-1:15pm	<b>Networking lunch and poster walk</b>	Bridge and lobby
1:15-1:50pm  (move back to Room 1102 by 2pm)	<b>State innovations:</b> Colorado Medical Society Colorado Hospital Association <b>State agency updates:</b> OBH, CDPHE <b>Harm reduction:</b> HRAC, AG's Office/Naloxone for Life, and Liver Health Connection	Ed2N Rm 2301 Ed2N Rm 2106 Ed2N Rm 2307 Ed2N Rm 2302
2:00-3:00pm	<b>Local communities panel</b> Update and Learning Community highlights-Jessica Eaddy Local communities/coalition representatives-panel discussion	Ed2S Rm 1102
3:00-3:15pm	Break	Ed2S Lobby
3:15-4:15pm	<b>Colorado Legislative panel</b>	Ed2S Rm 1102
4:15pm	<b>Wrap up and closing remarks</b> Rob Valuck	Ed2S Rm 1102



# Strategy Management System

As the Colorado Consortium for Prescription Drug Abuse Prevention has continued to grow, there is a need to track the organization's performance as it attempts to achieve its objectives. Recently, we purchased InsightVision, a strategy management system from InsightFormation, to help us.

The Consortium as a whole will use this strategy management system to track its efforts fighting the opioid crisis in Colorado. Each of our 10 work groups will use this system to build their strategic plan for the coming year.

We are hoping that this system will help the Consortium continue its growth and better align its strategies with communities and coalitions across Colorado.

## Strategy Maps

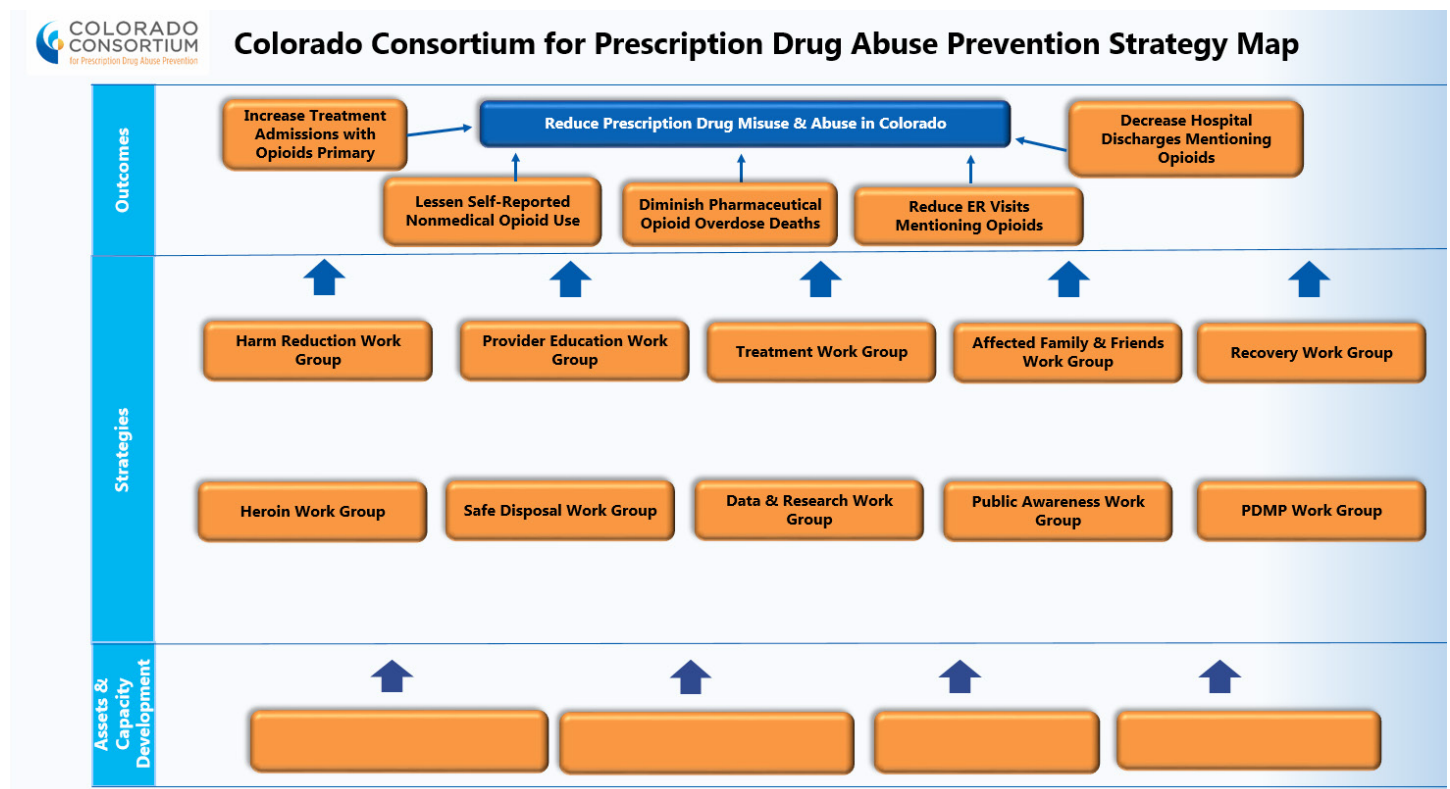
A Strategy Map is a plan for how a community organization will achieve shared objectives. Strategy Maps can be collaboratively developed for major goal areas and can help to align the efforts and strategies of many partners.

Strategy Maps include three sections:

- Outcomes: The overall objectives that a given coalition is trying to achieve
- Strategies: The strategy objectives that need to be completed in order for the outcome objectives to be successful
- Asset and Capacity Development: The assets and potential capacity that a coalition has in place to help drive the above strategy and objectives

## BENEFITS OF USING A STRATEGY MANAGEMENT SYSTEM

- Shared objectives
- Improved communication
- Strategy alignment and management
- Shared resources
- Streamlined reporting
- Collective Impact



Expand All Collapse All

Scorecards: Public Awareness Work Group (WG-PA)

## Strategy Objectives

Name		Target Value	Current Value			
☐ Reduce Existing Obstacles and Misperceptions with Continued Development of Marketing Campaigns						
☐	📌 # of website hits	N/A	N/A			
	📌 # of social media campaigns completed	N/A	N/A			
☐	📌 # of new educational materials made	N/A	N/A			
☐ Increase Engagement with Community Partners						
☐	📌 # of successful collaboration/communication projects completed	N/A	N/A			
Name		Status	%Complete	Assigned To	Notes & Sub Initiatives	End Date
📌	Discuss and identify which other work group collaborations are feasible	N/A	0%		📌📌	
📌	Attend other work group meetings and facilitate ongoing collaboration	N/A	0%		📌📌	
📌	Development of draft communications plan	N/A	0%		📌📌	
📌	Present communication plan to work groups and receive feedback	N/A	0%		📌📌	
📌	Finalize and present communication plan at annual meeting	N/A	0%		📌📌	

## Scorecards

A Scorecard is an easy way to organize and display strategic and performance information based on an organization's Strategy Map in an at-a-glance format. They can also be used to capture data from a variety of sources.

Scorecards are made up of Objectives, Measures, Targets, and Actions.

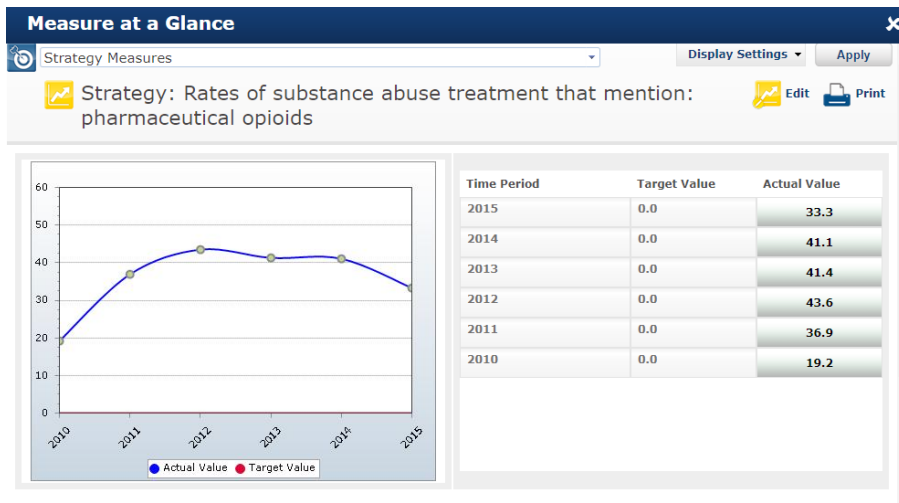
- **Objectives:** A desired change that the Consortium and partners will work toward. Typically, they are changes that we, as the Consortium, can align around and work towards. Please note, that objectives describe specific changes but do not specify how those changes will be measured.
- **Measure:** A number, percentage, or monetary amount that is used to track progress to accomplishing a specific objective. This includes

setting a specific target to be aimed for. This should simply be the best available, pragmatic, quantitative indicator of progress in achieving an objective.

- **Target:** A number, percentage, or monetary amount set by the work group as an aim for a specific measure. The purpose is to communicate an aspiration and is meant to get everyone to think about how it can be achieved. This will determine if we are on track with the desired progress for achieving a change.
- **Action:** The step or steps that need to be completed in a short period of time to have movement occur for the measure, which in turn will move the needle positively for the objective.

## Coming Soon

The Consortium is happy to announce that the use of this product will be available to partner coalitions free of charge in January 2019.



## FOR MORE INFORMATION

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# TakeMedsSeriously.org

An online and phone survey of 1,400 Colorado adults was conducted in June/July of 2018 by National Research Center and Webb Strategic Communications on behalf of the Colorado Consortium for Prescription Drug Abuse Prevention. The purpose of the survey was to assess the current level of knowledge and awareness of issues related to the safe use, storage and disposal of prescription medications. Key takeaways from the survey results are provided below.

## KEY TAKEAWAYS

**80%** of all survey respondents had been prescribed a pain reliever at some point in their lives.

Of those with a prescription medication currently in their home:

**34%** had pain relievers (like Vicodin, OxyContin, and Percocet)

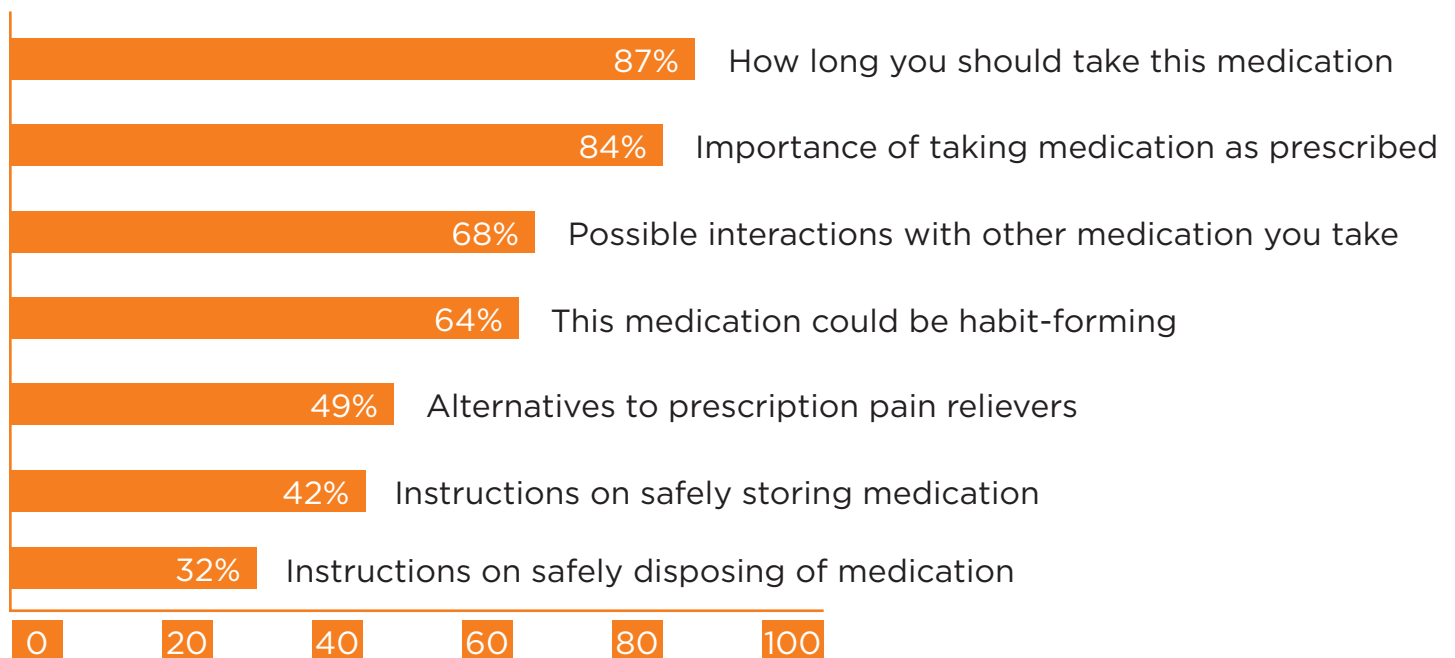
**29%** had anti-anxiety medication (like Xanax, Valium, and Ativan)

Of those who currently had medication in their households:

**52%** of pain reliever medications were in current use

**48%** of antibiotic medications were in current use

When you were prescribed a pain reliever, which of the following things (if any) did your health care provider discuss with you?



# TakeMedsSeriously.org

## OTHER NOTABLE FINDINGS

### USE & STORAGE

**41%** of Coloradans outside the Front Range and **37%** on the Front Range know someone who is or has been addicted to prescription drugs.

**18%** of Coloradans keep their prescription medications out in the open.



### DISPOSAL

**56%** of Coloradans usually put leftover or expired prescription medications in the trash or down the toilet.

**63%** of Coloradans have heard of drug take-back events, but only **28%** have participated in one.

**49%** were hanging on to old medications in case the issue arose again



### GENERAL AWARENESS

**42%** of Coloradans heard or saw a message about locations in their community to safely dispose of leftover or expired medications

**42%** of Coloradans heard or saw a message about the importance of locking up prescription medications