

# 2022 ANNUAL MEETING

October 27, 2022



# WELCOME

Good to see all of you, share highlights of our journey together, and renew our commitment to this important work

## CONSORTIUM 10 YEAR ANNIVERSARY MEETING

- Started as the Colorado Prescription Drug Abuse Task Force in 1986 (Jody Gingery, RN, M.Ed)
- Rebranded as Consortium in 2012
- Had 1 and 3 year goals, made considerable progress
- Still have a long way to go...and fighting our current problems will require new and redoubled efforts, increased funding, and tireless advocacy....sign me up!



# OPIOID CRISIS

Hint: It hasn't gone away...COVID didn't help...and the arrival of Fentanyl is like adding gasoline to a fire

## ISN'T THE OPIOID CRISIS BEHIND US?

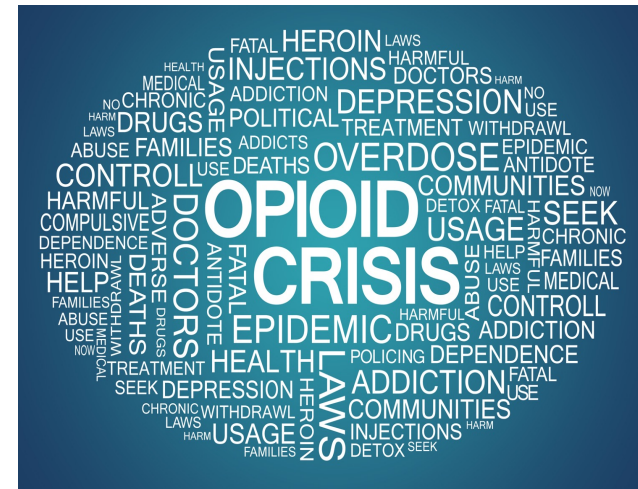
- Some things are better: awareness, provider training, acute opioid prescribing, treatment access, naloxone availability, safe disposal options...
- Still not where these need to be

## WHAT WAS THE IMPACT OF COVID-19?

- Social isolation, anxiety and depression
- 30-40% increase in use of substances (everything from alcohol to cannabis to prescribed anxiety meds)
- Obvious challenges in provision of care

## WHAT IS THE IMPACT OF FENTANYL IN COLORADO?

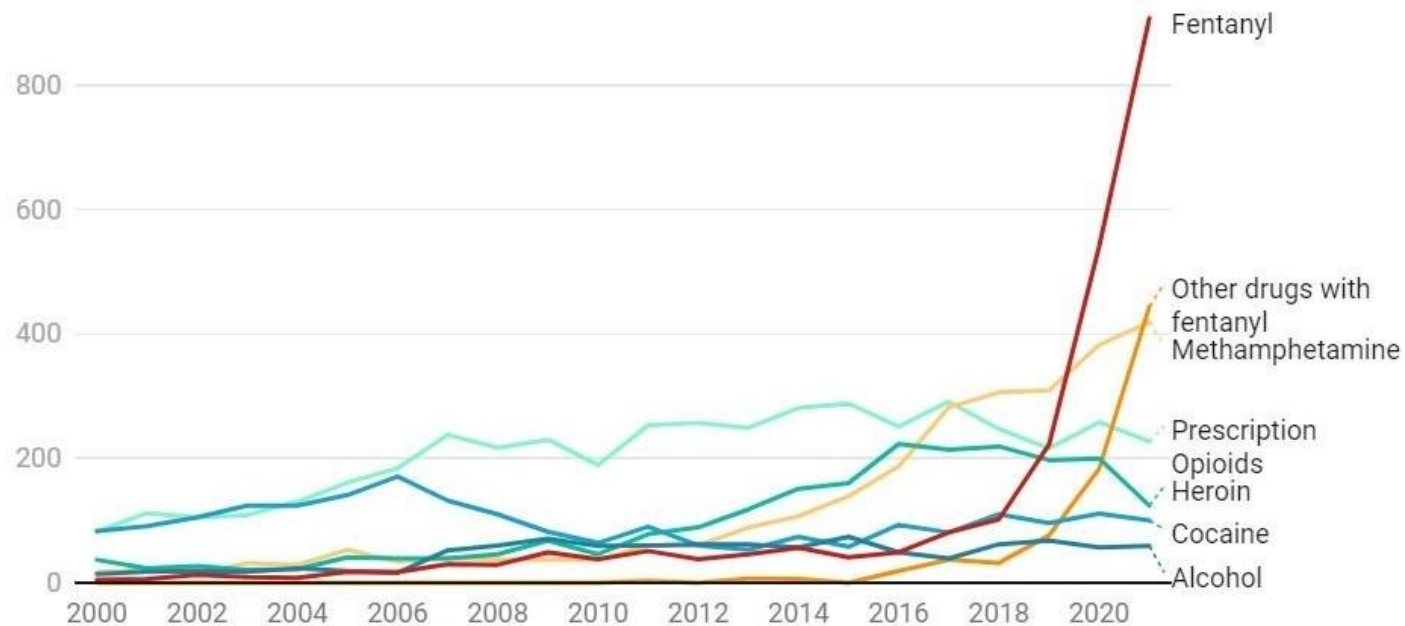
- Rapid increase in fentanyl involved overdose deaths
- Illicitly manufactured and legal fentanyl coexist
- Same game, much higher stakes



# OPIOID CRISIS

## Colorado Overdose Deaths by Drug 2000-2021

Fentanyl and fentanyl-related overdoses in Colorado quickly overtook all other drug overdoses to become the leading causes of overdose deaths in 2021.



# #END OVERDOSE

## DECADE IN REVIEW

The commitment of current and future healthcare professionals is essential to fight the opioid crisis and overdose epidemic

# 2012

## EXECUTIVE PRIORITY AND STRATEGIC PLANNING

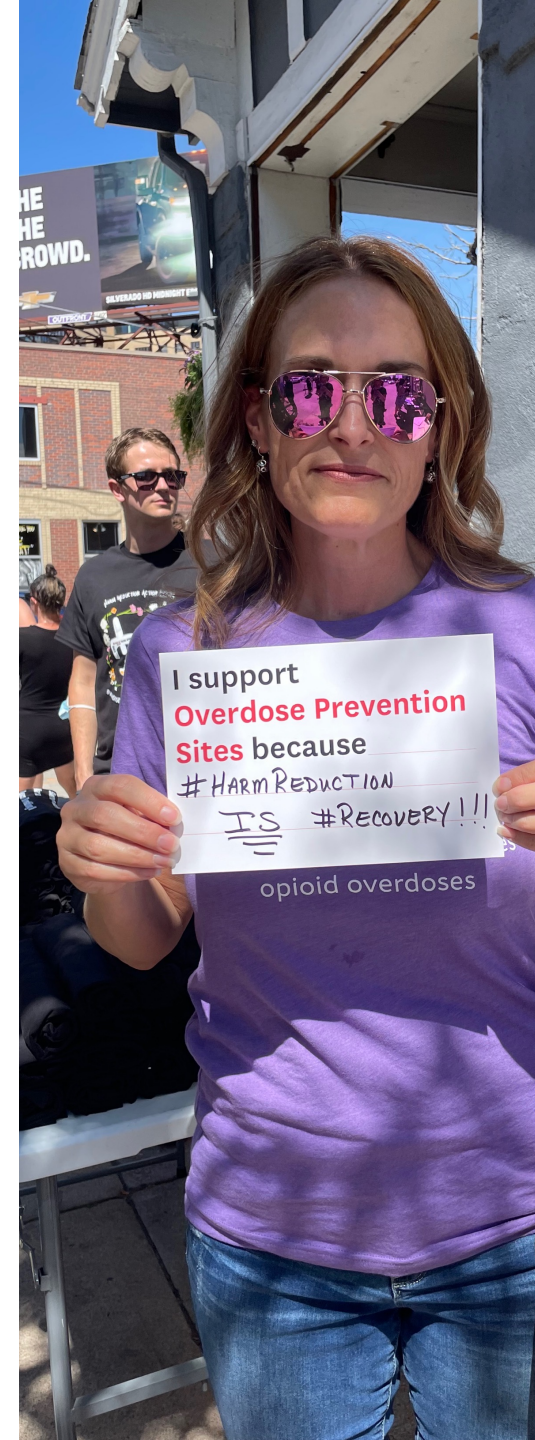
- Stakeholders convened by then-Governor John Hickenlooper
- Bipartisan (nonpartisan) effort supported by then-Attorney General John Suthers
- Members of the Colorado Prescription Drug Abuse Task Force, the Colorado Substance Abuse Trend and Response Task Force, and key leaders from health, public health, law enforcement came together to develop a state strategic plan to reduce prescription drug abuse in Colorado



# 2013

## CONSORTIUM LAUNCH

- Launched the Colorado Plan to Reduce Prescription Drug Abuse (September 2013)
- Established 6 Work Groups with subject matter experts from various disciplines: Treatment, PDMP, Prescriber and Provider Education, Safe Disposal, Public Awareness, and Data/ Analysis
- Received \$1 million funding from the Department of Law (Attorney General) for public awareness and operations
- Formally established coordination efforts through the School of Pharmacy



# 2014

## OFF AND RUNNING

- Hired first part-time staff person (Hello, Rosemarie!)
- Focused on the development of the Take Meds Seriously media campaign
- The Consortium became the official Prescription Drug Prevention Committee of the Colorado Substance Abuse Trend and Response Task Force
- Developed provider education CME modules and conducted a curriculum scan to determine gaps in health professions training programs for safe opioid prescribing
- Developed Safe Disposal Guidelines, a brochure, and an online map of takeback sites
- Created prescription drug abuse data inventory and draft “dashboard” of key indicators
- Consortium was designated by the Colorado Department of Revenue as the Prescription Drug Monitoring Program Advisory Task Force (HB2014- 1283)
- Launched the Consortium website: [www.corxconsortium.org](http://www.corxconsortium.org)
- Advocated for creation of the Colorado Household Medication Take Back Program in state statute

# 2015

## KEY BUILDING BLOCKS OF PA, SD, HR

- Launch and expansion of TakeMedsSeriously campaign
- Advocated for state funding of the Colorado Household Medication Take Back Program
- Advocated for state statute to allow the Chief Medical Officer (at CDPHE) to issue standing orders for Naloxone to be dispensed by pharmacies and employees of harm reduction organizations



# 2016

## EARLY LEADERS IN EXPANSION OF NALOXONE, MAT

- Through the Naloxone work group, partnered with the Colorado Department of Law (Attorney General) to launch the Colorado Naloxone for Life project – with funding to purchase 2,500 units of Nasal Naloxone for distribution to Law Enforcement Agencies/officers, and provide six regional trainings for these professionals
- Through the Substance Abuse Trend and Response Task Force, prepared legislative recommendations for expanding medication assisted treatment (MAT) in Colorado



# 2017

## GROWTH SPURT FOR THE TEAM, EVOLUTION IN FOCUS

- Staff expansion
- STR/SOR and Colorado Health Foundation funding
- Center for Prescription for Drug Abuse Prevention established in state statute
- TakeMedsBack campaign launches in collaboration with CDPHE
- Shifted to supporting local and regional coalitions addressing the opioid crisis, in particular communities receiving Rural Opioid Response Grants from the CDC
- Developed, made available the Consortium's Opioid data dashboard and data maps
- Established the Heroin Response Work Group, forging partnership between law enforcement, public health harm reduction, treatment and recovery professionals
- Helped facilitate PDMP use, integration in four major hospital systems
- Provided subject matter expertise that led to legislative funding for the MAT Expansion Pilot Program (SB17-074)
- Provided subject matter expertise for the Legislative Opioid and Other SUD Study Committee (2017, 2018, 2019: 14 bi-partisan bills passed)

# 2018

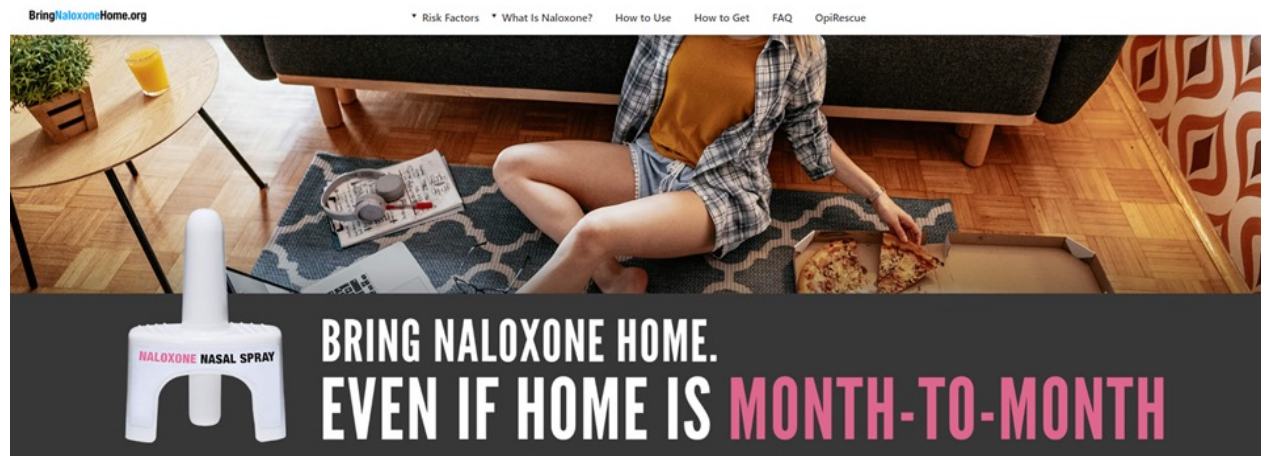
## MOMENTUM CONTINUED TO BUILD...

- Important year for legislation and state funding: harm reduction, MAT expansion, grant writing
- Provider Education for opioids required by law (first time in CO), legislature provided funding for provider education
- Worked to increase the number of pharmacies with standing orders to distribute Naloxone broadly
- Continued to provide subject matter expertise for the Legislative Opioid and Other SUD Study Committee

# 2019

## AND BUILD...WITH A FOCUS ON RURAL AND FRONTIER COUNTIES

- Expanded provider education in rural/frontier communities with funding from CoBank
- Establish the Grant Writing Assistance Program, prioritizing nonprofit organizations in rural and frontier communities
- Produced the *Colorado Opioid Response Blueprint: A Guide for Opioid Settlement Investments* to assist state/local decision-makers on use of settlement dollars from opioid litigation
- Launched the BringNaloxoneHome Campaign:



# 2019

## **BUT WAIT, THERE'S MORE!**

- Collected input from nearly 400 stakeholders in 40 counties to inform the creation of the Colorado Statewide Strategic Plan for SUD Recovery, 2020-2025
- Affected Families and Friends Work Group produced a series of short videos telling the stories of 10 people affected by the loss of a loved one due to the opioid crisis
- Launched the Emergency Room Recovery Peer pilot program in two hospitals, Memorial in Colorado Springs, and Swedish on Denver, with funds from the Colorado Health Foundation
- Expanded the External Relations Team from 2 to 4 staff

# 2020

## TWIN PANDEMICS DEMAND NEW WAYS OF BEING AND WORKING

- COVID-19 response and challenges...too many to list
- Produced a mandated legislative report on 14 bills and 85 policies that came from the opioid and other SUD study committee, consisting of input from stakeholders across the state
- Formed partnership to address issues impacting agricultural communities, including farmers, ranchers, and agricultural workers and assisted with acquisition of funding for efforts in rural and frontier Colorado
- Increased the MAT Expansion Program from 2 counties to 16 counties with funding to 8 health service organizations

# GRANT WRITING ASSISTANCE PROGRAM

**76 Agency Applicants** over the four cycles have submitted **452 applications**

**43** of which have received awards averaging **\$467K / agency**

- 8 received awards of **over \$1M**
- 3 between **\$500K - \$1M**
- 28 between **\$100K - \$500K**
- 4 less than **\$100K**

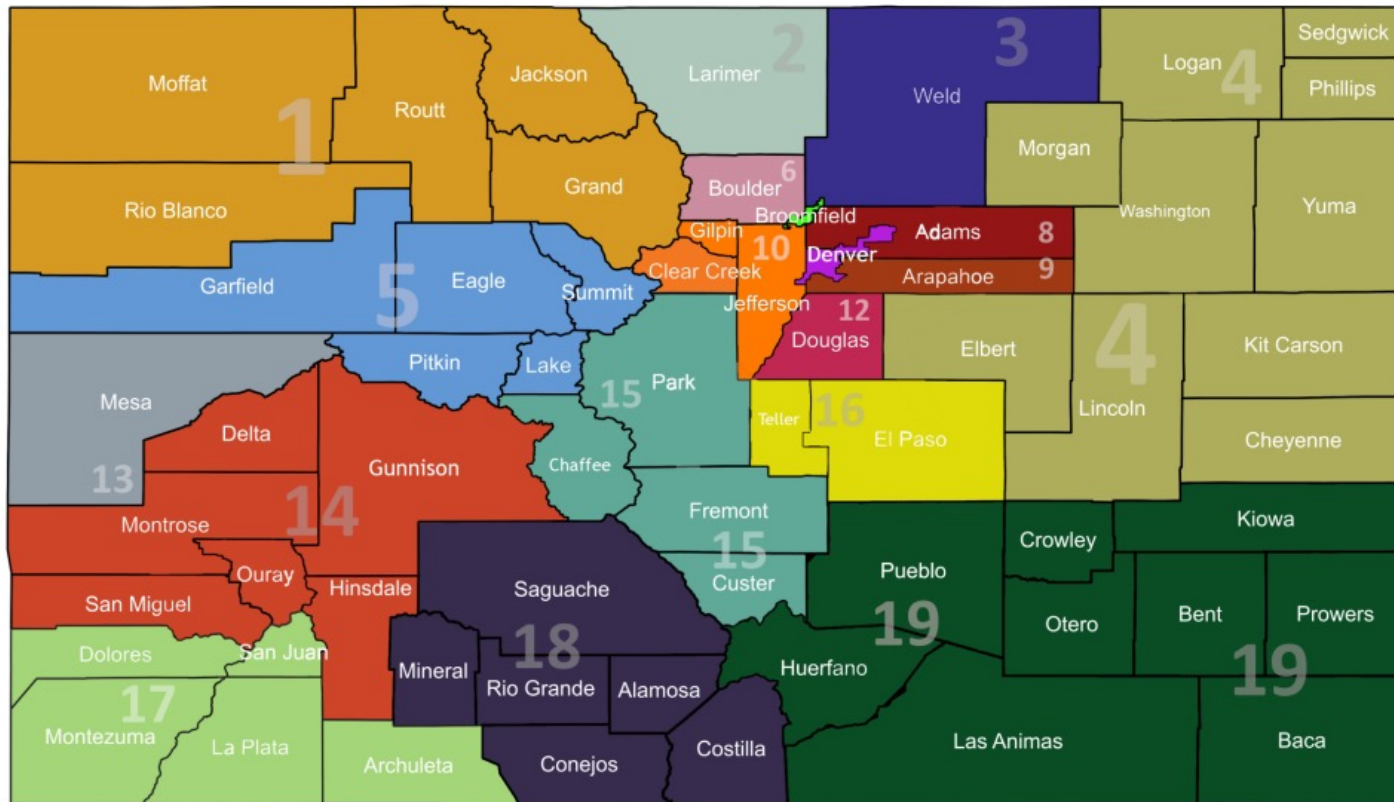
Cumulative award total **over \$19M**

Cumulative Return on Investment **41:1**

**Big thank you to our pool of grant writers!**

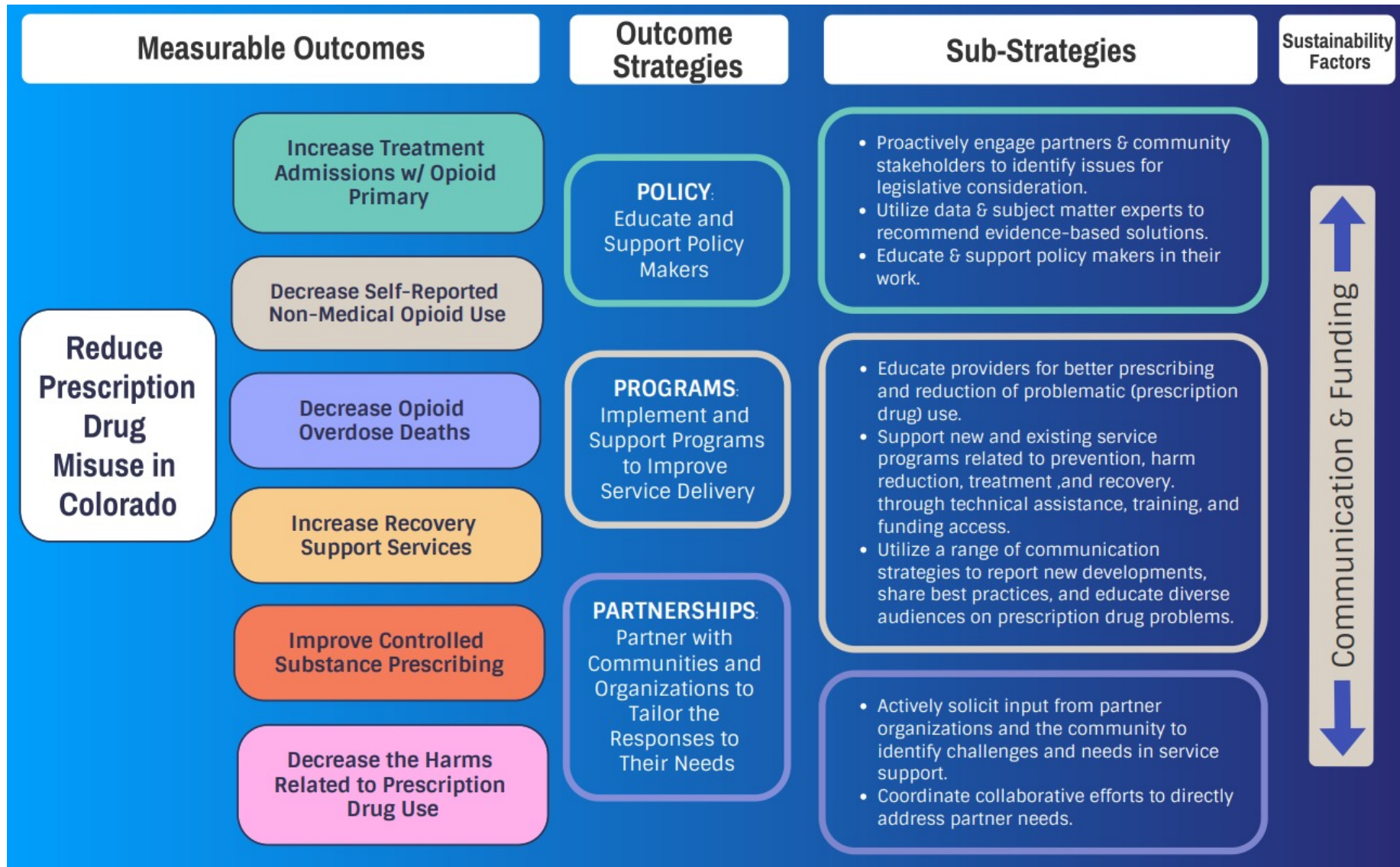
# OPIOID SETTLEMENT REGIONS

Regions for the distribution of opioid settlement funds



Region 1	Region 5	Region 9	Region 13	Region 17
Region 2	Region 6	Region 10	Region 14	Region 18
Region 3	Region 7 (Broomfield)	Region 11 (Denver)	Region 15	Region 19
Region 4	Region 8	Region 12	Region 16	

# STRATEGIC PLAN



# SPECIAL THANKS TO OUR CURRENT, PAST, RETURNING AND NEW CO-CHAIRS

## **Current co-chairs**

Drs. Angela Bonaguidi and Steve Young (Treatment), Dr. Mike Nerenberg and Sam Bourdon (Harm Reduction), Dr. Alexis Ritvo and D Foster (BZO Action), Dmitry Kunin and Dr. Jason Hoppe (PDMP), Jenny Wood (CJ), Drs. Josh Blum and Kaylin Klie (Provider Ed), Kent MacLennan (Public Awareness), Sunny Linnebur and Lynette Myers (Safe Disposal), Rica Rodriguez (Recovery), Tracey Ritter and Sarah Werner (AFF)

## **Past Co-chairs**

Carly Larsen, Recovery  
Elizabeth Owens, Public Awareness

## **Returning Co-chair**

Jenny Hill, Recovery

## **New Co-chair**

Maria Livingston, Public Awareness

# THANK YOU TO OUR MANY PARTNERS

- Legislators, Interim Study Committee
- AG's Office of Community Engagement, SATF
- State agency partners
  - CDPHE
  - BHA
  - DORA
  - HCPF
  - DOC
- Colorado Medical Society
- Colorado Hospital Association
- CU Schools/Depts: School of Pharmacy, School of Medicine/ARTS, College of Nursing, School of Public Health/CHWE, School of Dental Medicine, CeDAR

## 900+ members of Consortium Work Groups

- Coalitions
- Providers-medical, behavioral and mental health, hospital systems
- Harm reduction
- Law Enforcement
- Local public health
- Recovery Community Organizations
- And many more

## Coordinating Committee

- Work group co-chairs + key stakeholders

# THANK YOU TO OUR FUNDERS

Colorado General Assembly

Colorado Department of Human Services, Behavioral  
Health Administration

Colorado Department of Public Health and Environment,  
Overdose Prevention Unit

The Colorado Health Foundation

CoBank

# THANK YOU TO THE CONSORTIUM TEAM

## **Program Managers**

**Jen Place**, Tx, Recovery, MAT Expansion

**Shayna Micucci**, Benzos, CJ, PDMP,  
Faith, Provider Education

**Hilary Bryant**, SD, AFF, Native  
Americans, Harm Reduction

## **External Relations Strategists**

**Jessica Eaddy**, SW Colorado

**Lindsey Simbeye**, NW Colorado

**Kristin Carpenter**, SE Colorado

**Jennifer Mackender**, Denver Metro/NE  
Colorado

## **Communications Professional**

Michael Davidson

## **Grant Writing Assistant Program Assistant and new Operations Professional**

Teresa Cantwell

## **Center Coordinator**

Rosemarie Macdowell

## **Assistant Director**

Gina Olberding

## **Director**

Jose Esquibel



# STATE FUNDING BY THE BEHAVIORAL HEALTH ADMINISTRATION

SUMMER GATHERCOLE

# OPIOID SETTLEMENT FUNDING DISTRIBUTION IN COLORADO

ATTORNEY GENERAL PHIL WEISER

# YEAR IN REVIEW & LOOKING AHEAD

Skaggs School of Pharmacy  
and  
Pharmaceutical Sciences

# AFFECTED FAMILIES & FRIENDS WORK GROUP

## 2021-2022

### COMMUNITY EVENTS PARTICIPATION AND HOSTING

- Sharing stories of loved ones lost

### CONDUCTED PUBLIC SPEAKER TRAININGS

- Share stories of loved ones lost

## 2022-2023

### CREATE A SPEAKER'S BUREAU

- Share stories of loved ones lost
- Generate greater awareness
- Promote advocacy

### PARTICIPATE IN MORE PUBLIC SPEAKING EVENTS

### CULTIVATE RELATIONSHIPS WITH COMMUNITY ORGANIZATIONS

- Support affected families & friends in Colorado



# SAFE DISPOSAL WORK GROUP

**2021-2022**

**177 MEDICATION TAKEBACK SITE ACROSS COLORADO**

**YEAR AFTER YEAR GROWTH IN COLLECTION NUMBERS**



**SHARPS DISPOSAL LOCATIONS ON WEBSITE**

**2022-2223**

**NEW FOCUS ON SAFE USE AND SAFE STORAGE**

**POTENTIAL WORK WITH MEDICARE TO DISSEMINATE  
INFORMATION ON SAFE DISPOSAL, SAFE USE AND SAFE  
STORAGE**

**ENHANCE PUBLIC AWARENESS FOR HOUSEHOLD  
MEDICATION TAKE BACK AND SHARPS PROGRAMS**



# BENZODIAZEPINE ACTION WORK GROUP

## 2021-2022

### TRAININGS

- CME Lunch and Learns (4-part series)
- Peer Support Training Program (Phase I): Course curriculum developed

### SUPPORT FOR BENZODIAZEPINE RESEARCH

## 2022-2023

### FINALIZE PEER SUPPORT TRAINING PROGRAM

- Launch in 2023
- Phase II: Pilot Course and Eval (Oct-Jan)
- Phase III: Colorado & National Deployment (Feb-Dec)

### CONTINUING MEDICAL EDUCATION TRAINING VIDEOS

- Post-production and distribution

### RE-STRUCTURE THE WORK GROUP

- Transition Steering Committee to action-oriented sub-groups



# PROVIDER EDUCATION WORK GROUP

## 2021-2022

### EDUCATION MODULES AND PROVIDER EDUCATION

- 26 modules; 1,825 providers trained
- 18 virtual provider education events (18 with CMEs)
- 7 in-person provider education events, 350 participants

## 2022-2023

### LUNCH AND LEARN TRAINING SERIES IN 2023

### DEVELOPING ADDITIONAL CONTENT

- Recording Harm Reduction Module
- Adding OUD treatment update module
- Suboxone induction/buprenorphine module

### MARKETING THE BENZODIAZEPINE MODULES

### ADDITIONAL TOPICS

- Screening for OUD
- Focus on OBGYN population, including postpartum
- Harm reduction for primary care providers
- Health equity and cultural consideration



# HARM REDUCTION WORK GROUP

## 2021-2022

**HOSTED COMMUNITY EDUCATION SESSIONS BY COMMUNITY HR ORGANIZATIONS**

**PROVIDED INFORMATION ON HARM REDUCTION SERVICES FOR BEHAVIORAL HEALTH INNOVATION**

**SUB-GROUP WORK ON MESSAGE ABOUT GOOD SAMARITAN LAW AND FENTANYL**

## 2022-2023

**GOAL SETTING**

**FINE TUNING AND DISSEMINATING MESSAGING ON GOOD SAMARITAN LAW AND FENTANYL**

**FURTHER EXPAND KNOWLEDGE OF HARM REDUCTION STRATEGIES**

- Focus on communities without such services or limited harm reduction services



# PUBLIC AWARENESS WORK GROUP

## 2021-2022

DEVELOPED THE STRATEGY AND CREATIVE FOR NEW FENTANYL PUBLIC AWARENESS CAMPAIGN

UPDATED *EndOverdoseCO.com* WEBSITE

REDESIGNED THE BRING NALOXONE HOME CAMPAIGN

## 2022-2023

BUILD ON SUCCESS OF 'KEEP THE PARTY SAFE'

- Extended media campaign

PUBLIC AWARENESS SUPPORT FOR COMMUNITY EVENTS

- EndOverdoseCO
- International Overdose Awareness Day
- Fentanyl Awareness Day
- Coordinate on public awareness efforts with other work groups



# **PRESCRIPTION DRUG MONITORING PROGRAM (PDMP) WORK GROUP**

## **2021-2022**

**STAKEHOLDER ENGAGEMENT ON PDMP AS A HEALTH CARE TOOL WITH ENFORCEMENT REQUIREMENTS SUBMITTED IN ANNUAL REPORT OF PDMP TASK FORCE**

## **2022-2023**

### **IMPLEMENTING HB22-1115 AND SB22-027**

- Awareness of new query requirements before prescribing certain opioids and benzodiazepines
- Webinars and professional conferences
- Funds are available for integration of PDMP and electronic health records (EHRs)

### **RESEARCH COLLABORATION: CDPHE, CU, DORA**

- Complete evaluation of SB18-022 legislation (final report pending)
- Evaluate EHR clinical decisions to increase utilization
- Apply for funding for additional efforts to increase PDMP use and compliance with state statute



# RECOVERY WORK GROUP

## 2021-2022

**LAUNCHED RECOVERY FRIENDLY WORLPLACE TOOLKIT**

**SUPPORTED RURAL PEER PROFESSIONAL SYMPOSIUM IN GLENWOOD SPRINGS**

## 2022-2023

**RECOMMENDATIONS TO BHA FOR USE OF FUNDS TO ADVANCE THE PEER SUPPORT PROFESSION**

- \$5.9 million for peer support workforce development
- Increase the number of certified peer professionals

**COMPLETE AND DISSEMINATE A COMPARATIVE ANALYSIS REPORT FOR RECOVERY DATA PLATFORMS**

- Independent of treatment/ data and EHRs

**HOST 3 PEER PROFESSIONAL SYMPOSIA**

- San Luis Valley
- Otero County
- Virtual (statewide)



# TREATMENT WORK GROUP

## 2021-2022

### REVIEWED STATE OUTPATIENT TREATMENT PROGRAM RULE CHANGES

#### GROUP MEETINGS ON:

- Intersection of treatment and harm reduction
- Current treatment challenges
- Integration of primary care and treating opioid use disorders

## 2022-2023

### STAKEHOLDER ENGAGEMENT

- Involvement with BHA regulatory updates & safety net planning

### WORK ON REIMBURSEMENT PARITY FOR SUD TREATMENT



# OTHER 2022-2023 CONSORTIUM EFFORTS

## FENTANYL PUBLIC AWARENESS

- Consortium's 'Keep the Party Alive' campaign
- Coordinating with AG'S Office, CDPHE, AND BHA

## ASSISTING REGIONAL OPIOID ABATEMENT REGIONS

- Partner with AG's Opioid Response Team
- 19 Regional Opioid Abatement Councils
- Local stakeholders and service providers

## NALOXONE TRAINING-OF-TRAINERS

- Higher education institutions
- Local Public Health
- Regional Health Connectors
- Others



## **MEDICATION-ASSISTED TREATMENT EXPANSION**

- Frontier and rural communities (17 counties, 37 health care sites)
- Increase the number of MAT providers
- Increase MAT access
- Increase patient retention in treatment, behavioral therapies and community supports

## **CONNECT SERVICE PROVIDERS WITH JAILS**

- MOUD services while incarcerated
- Continuity of care upon release from incarceration

## **TRACKING OPIOID TREATMENT CORE MEASURES**

- Partnership with Pew Charitable Trust and Center for Improving Value in Healthcare
- State Epidemiological Work Group

## **CONVENING BLACK COMMUNITY LEADERS ON OPIOID CRISIS RESPONSE EFFORTS**

## **TECHNICAL SUPPORT FOR URBAN INDIAN ORGANIZATIONS ON OPIOID RESPONSE EFFORTS**

# AWARDS

Skaggs School of Pharmacy  
and  
Pharmaceutical Sciences

# JODY GINGERY, RN, M.ED

## EXCEPTIONAL SERVICE AWARD

Founder and Creator of the Colorado Prescription Drug Abuse Task Force, which began in 1986

Dedicated nurse educator



# WENDY BUXTON-ANDRADE

Prowers County Commissioner

- 2012 - present

Colorado Counties, Inc.

- Chair and Vice Chair of CCI Health & Wellness Committee

Member: Colorado Substance Abuse  
Trend and Response Task Force

- 2013 - present



# MIKE ORRILL



Rural Health Connector  
Special Projects Coordinator  
Chaffee County Public Health

Substance Abuse Regional Council  
(Chaffee, Lake, Fremont and Custer)

Chaffee County Syringe Access Program

Chair, Region 15 Opioid Abatement  
Council (Chaffee, Lake, Custer, and  
Park)